

HOT TOPIC





In focus

Up to 63% of pet cats and 59.3% of pet dogs are overweight or obese, and this condition is linked with serious health risks. However, many pet owners do not recognize their dog or cat is overweight or how nutrition can help manage healthy weight—and a healthier life—for their pet.^{1,2}

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Healthy weight management matters

Managing excess weight in pets is vital for their health.

Studies show that overweight or obese pets do not live as long as their leaner counterparts. Obesity is also associated with chronic inflammation in the body, which contributes to diseases such as osteoarthritis and feline diabetes—but weight loss can help improve these adverse weight-related conditions. 1,3,4





Advancing Science for Pet Health

What makes a weight loss plan successful?



Factors that contribute to successful and sustainable weight loss in cats and dogs include^{2,6}:

■ Ensuring the pet eats fewer calories than it uses. For healthy weight loss, calorie restriction needs to be based on a pet's target (ideal) weight, using tools for dogs and cats that calculate total daily calories needed based on a pet's metabolic energy rate (MER). As weight loss progresses, calorie

restriction may need to be increased as the pet's body becomes more efficient at using fewer calories.

- Aiming for a gradual weight loss—not rapid weight loss that does not exceed 1-2% of body weight per week, to prevent loss of lean body mass and rebound weight gain.
- Regularly monitoring weight loss and body condition score to help ensure pets are losing weight from fat, not lean body mass.
- Accounting for the pet owner's lifestyle and bond with their pet when making dietary and other weightrelated recommendations (such as exercise plans or treat restrictions).

What do commercial weight loss diets provide that feeding less of 'regular' pet foods do not?

Although calorie restriction is the cornerstone of managing weight loss, it is important to avoid excessive restriction of essential nutrients.

Commercial weight loss diets provide all the nutrients the pet needs, in the right amounts and balance, while providing fewer calories.

COMMERCIAL WEIGHT MANAGEMENT DIETS USE SEVERAL NUTRITIONAL STRATEGIES FOR SUCCESSFUL, SUSTAINABLE WEIGHT LOSS



Increased dietary protein

- Studies show that increased dietary protein to calorie ratios can significantly increase the amount of fat lost, and reduce loss of lean body mass in dogs and cats undergoing weight loss.^{6,7}
- High protein diets have also been shown to improve the body's response to blood glucose (insulin sensitivity), reduce inflammation, reduce damage to the body's cells and tissues caused by oxidative stress, and may also improve feelings of fullness (satiety).¹
- Higher dietary protein to carbohydrate ratios in overweight pets can result in gut bacteria populations that favor weight loss.^{8,9}

Increased fiber

- Fiber contributes fewer calories to the diet, so pets can eat more of a high fiber diet without getting many more calories.¹⁰
- Fiber can also contribute to a pet's feeling of fullness (satiety), so they eat less.¹¹

Soy isoflavones

 Studies show including these natural compounds in the diet can reduce fat accumulation and increase energy metabolism in dogs, and help cats maintain healthy weight.^{12,13}

Carnitine

This nutrient plays a key role in energy production for cells. Research shows that carnitine may help overweight cats undergoing weight loss keep up their metabolic rate¹⁴ and, in dogs, may help preserve lean body mass for weight management.



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